



JESSE H. JONES SCHOOL OF BUSINESS

OVERVIEW

The Jesse H. Jones School of Business consists of two departments: (1) Accounting and Finance and (2) Business Administration. Through these two departments, **four undergraduate degrees and two graduate degrees are offered. The four undergraduate degrees are the Bachelor of Business Administration in Accounting, the Bachelor of Business Administration in Finance, the Bachelor of Business Administration in Management, and the Bachelor of Business Administration in Marketing. The two graduate degrees are the Master of Business Administration in Business Administration and the Master of Science in Management Information Systems. The Bachelor of Business Administration in Accounting and Bachelor of Business Administration in Finance are administered through the Department of Accounting and Finance while the remaining two undergraduate degrees are administered through the Department of Business Administration.** Students should refer to the Graduate School Bulletin of Texas Southern University for information on the graduate degree programs.

The School is administratively organized with a Dean who is assisted by an Associate Dean for Academics, an Assistant Dean for Business Student Services, two faculty chairpersons, and support staff. All administrative offices, including departmental offices, are located in the Jesse H. Jones School of Business building.

MISSION STATEMENT

Vision

The Jesse H. Jones School of Business at Texas Southern University aims to be recognized as the premier business school in providing a high quality, ethnically diverse workforce for businesses throughout the Houston Metropolitan area.

Mission

The mission of the School of Business, as a major HBCU located in a leading global business environment, is to provide quality education for employment in a globally diverse job market through innovative, active and experiential teaching and disciplined student learning.

Research, especially pedagogical and discipline based, is seen as complementary to effective and innovative teaching as well as appropriate faculty development.

The School, especially through its outreach centers, is also committed to cultivating partnerships with corporate executives and entrepreneurs, businesses, government and other institutions and organizations to foster economic development and address urban issues, especially diversity in employment

Core Values

Our actions are guided by fundamental values and flow from a commitment to:

Academic Excellence Diversity
Business Professionalism Ethical Behavior

ADMISSION POLICIES

General Information

Admission to the Jesse H. Jones School of Business is governed by the policies established for the Office of the University Director of Admissions and the various guidelines established by the departments in the School.

Admission of Undergraduate Transfer Students

Students who have been enrolled in other colleges or universities, who are admitted to Texas Southern University, and who wish to enroll in the Jesse H. Jones School of Business, are subject to the regulations pertaining to transfer credit as established by the University and referenced in the section of this bulletin devoted to Admission Requirements, Enrollment Procedures, and Academic Regulations.

Readmission of Former Students

Former students of Texas Southern University who wish to re-enroll in the Jesse H. Jones School of Business are subject to the regulations pertaining to readmission as established by the University and referenced in the section of this bulletin devoted to Admission Requirements, Enrollment Procedures, and Academic Regulations.

GENERAL SCHOOL POLICIES

1. All students enrolled in the Jesse H. Jones School of Business are required to follow the sequence of courses outlined in their respective degree plans.
2. All students enrolled in the School must earn grades of "C" or better in English 131, English 132, Mathematics 133, Mathematics 135, and all transfer credits.
3. At least 50 % of the business semester credit hours required for the various business degrees must be earned at Texas Southern University.
4. Students may not enroll in advanced courses without satisfactorily completing the prerequisites required for such courses.
5. Students earning undergraduate degrees from the School are not required to declare a minor in a second academic discipline offered through the University.
6. Students must complete a comprehensive exit examination prior to graduation.
7. Proper professional conduct is required of all students enrolled. This includes dress, language, honesty, personal integrity, and personal ethics.

GOOD ACADEMIC STANDING

To remain in good academic standing, students majoring in any area of business must maintain an overall grade point average (GPA) of 2.00.

ACCREDITATION

The University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Additionally, the School of Business is accredited by AACSB International -- The Association to Advance Collegiate Schools of Business.

THE BUSINESS LIBRARY

The Business Library is located on the fifth floor of the Robert J. Terry Library and combines resources for accounting, business, and economics. The Business Library has over 52,000 volumes and subscribes to more than 450 serials. Extensive files of corporate financial reports and business and financial services are available. Computerized inter-library loan services link the Library with others throughout the nation and world. The DIALOG Information Retrieval Service provides more than 320 databases in a broad scope of disciplines. For the faculty, the Houston Area Research Library Consortium provides access to seven other Houston area medical and university libraries, including Rice University and the University of Houston.

STUDENT ORGANIZATIONS

Student organizations operating in the Jesse H. Jones School of Business contribute significantly to the student's total educational experience. They are important vehicles for creative interaction among students, between students and faculty, and between students and their counterparts on other campuses. They also provide linkages between the School and the business and professional community.

School-Wide Organizations

The Mack H. Hannah Junior Chamber of Commerce was named for a black pioneer business leader in Houston who also served as a university regent and benefactor of the School. This school-wide club is a central focus of extra-curricular efforts and serves as the student government organization within the Jesse H. Jones School of Business. In the latter function, it assures students a voice in all aspects of college life and affords them the opportunity to experience leadership and participatory governance.

Students in Free Enterprise (SIFE) creates and presents a wide variety of innovative community outreach projects. This provides an opportunity for students to make a difference and to develop leadership, teamwork, and communication skills through learning, practicing, and teaching the principles of free enterprise.

The Student Business Leadership Organization (SBLO) has as its mission the development of Jesse H. Jones School of Business students into community and corporate leaders by enhancing their skills, talents, and experiences. Membership qualifications include being an undergraduate major or minor in the Jesse H. Jones School of Business or pursuing the Master of Business Administration degree while having a grade point average of 2.70 or higher.

Beta Gamma Sigma is the honor society serving business programs accredited by AACSB International – The Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. The mission of Beta Gamma Sigma is to encourage and honor academic achievement in the study of business along with personal and professional excellence in the practice of business.

Accounting Organizations

Beta Alpha Psi is a national scholastic and professional accounting fraternity. The Delta Xi Chapter was established at Texas Southern University in 1975 for the purpose of encouraging and recognizing scholastic and professional excellence in the field of accounting. To achieve this purpose or objective, Beta Alpha Psi fosters the following: the promotion of the study and practice of accounting; the provision of opportunities for self-development and association among members and practicing accountants; and the encouragement of a sense of ethical, social, and public responsibilities. The minimum scholastic requirement for juniors and seniors to be members is a cumulative GPA of 3.00 in accounting courses. Also, students must have completed Accounting 231, 232, and 331 for admission.

The **National Association of Black Accountants (NABA)** is a national organization of accounting students. Its primary purpose is to promote professional development in accounting, to encourage and help members of minority groups enter the accounting profession, and to provide assistance in developing accounting education for members of minority groups. The student chapter at Texas Southern University was organized in 1975, and membership is open to all students majoring in accounting or those who have expressed a desire to enter the accounting profession.

Finance Organization

The **Urban Financial Services Coalition** plans and executes activities designed to reinforce the theoretical base provided in the classroom with knowledge and insights gained through real-world exposure in the field of finance. This organization further serves as a forum for social and other extra-curricular activities designed to enrich the academic experience of finance majors.

Marketing Organization

The **American Marketing Association (AMA)** is a national organization that serves to instill a desire in students to develop excellence in marketing, and to provide them access to the professional enrichment activities provided by the national organization.

RIGHT TO MODIFY

The information contained in this bulletin is considered to be descriptive in nature and not contractual. The University reserves the right to change any policy or requirement at any time during the time that a student is enrolled. Courses are also subject to change.

DESCRIPTION OF DEPARTMENTS IN THE SCHOOL

The two departments housed in the Jesse H. Jones School of Business are described in detail on the pages that follow. They are described in the following order: Department of Accounting and Finance, and Department of Business Administration.